

Project Empathy BDF200043



1st August 2021 – 31st July 2024

The Society of Rehabilitation & Crime Prevention, Hong Kong



Introduction

- Territory wide drug preventive services for high risk youth from non-Chinese communities through outreach and supportive services
- Tailor made service with high cultural sensitivity.





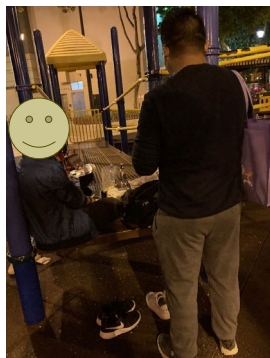
Project Content

- Physical Outreaching Service
- Online Outreaching Service
- On-the-spot Crisis Intervention and Counselling Service
- On-the-spot Health Check Up
- Social Group and Leisure Activities
- Educational Group
- Visit to Drug Treatment and Rehabilitation Centre
- Pre-vocational and Vocational Training
- Follow-up Service
- Referral Service

Project Activities



Physical Outreaching Service for EM at-risk youths/Hidden young drug abuser



314 sessions of outreaching service conducted, served 9,674 man-times.

Physical Outreaching Service for EM Parents and Caregivers

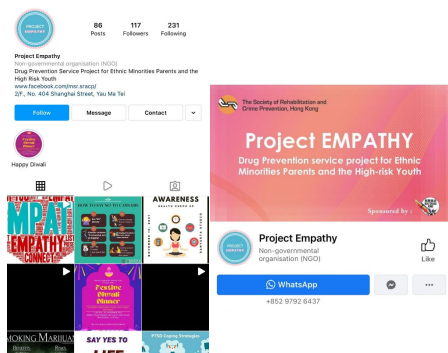


155 sessions of physical outreaching service conducted, served 4,232 man-times.

Project Activities



Online Outreaching Service



603 sessions of outreaching service conducted, served 41,963 man-times.

On-the-spot crisis intervention and counselling service for at-risk EM youths/hidden young drug abusers



398 sessions of on-the-spot crisis intervention and counselling service conducted, served 1,745 man-times.

Project Activities



On-the-spot crisis intervention and counselling service for EM parents and caregivers abusers



118 sessions of on-the-spot crisis intervention and counselling service conducted, served 529 man-times.

On-the-spot Health Check Up



365 sessions of on-the-spot health check up conducted, served 2,598 man-times.

Project Activities



Social Group and Leisure Activities



206 sessions of social group and leisure activities conducted, served 1,014 man-times.

Educational Youths' Group



66 sessions of educational youths' group conducted, served 617 man-times.

Project Activities



Educational and support group for parents and caregivers



18 sessions of educational and support group conducted, served 289 man-times.

Visit to Drug Treatment and Rehabilitation Centre(s)



14 sessions of visit to drug treatment and rehabilitation centre(s) conducted, served 92 man-times.

Project Activities

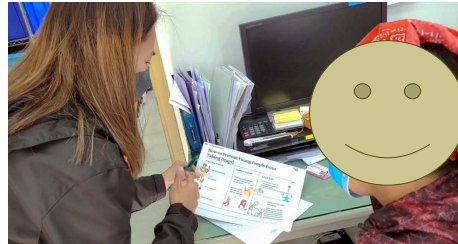


Pre-vocational and vocational training



22 sessions of pre-vocational and vocational training conducted, served 162 man-times.

Follow-up Service



1,079 man-times for at-risk EM youth/hidden young drug abusers reached, 601 man-times for parents and caregivers reached.

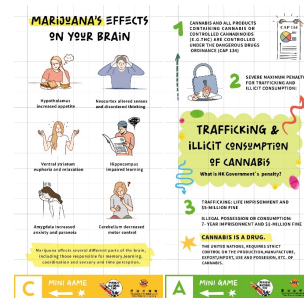
Project Activities



Referral Service

241 man-times for at-risk EM youth/hidden young drug abusers reached, 127 man-times for parents and caregivers reached.

Preventive Education Publicity items



28,012 publicity items distributed during physical outreaching services.



Output Benchmarks

	Expected Result	Achieved Result
Output Indicator 1A	Provide 240 sessions of physical outreach service to 9,060 man-times of at-risk EM youths/hidden young drug abusers	Provided 314 sessions (130.8%) to 9,674 man-times (106.8%)
Output Indicator 1B	Provide 150 sessions of physical outreach service to 3,300 man-times of parents/caregivers of at-risk EM youths/hidden young drug abusers	Provided 155 sessions (103.3%) to 4,232 man-times (128.2%)
Output Indicator 1C	Provide 318 sessions of online outreach service to 8,736 man-times of at-risk EM youths/hidden young drug abusers	Provided 603 sessions (189.6%) to 41,963 man-times (480.3%)



Output Benchmarks

	Expected Result	Achieved Result
Output Indicator 2A	Provide 195 sessions of on-the-spot crisis intervention and counselling service to 1,680 man-times of at-risk EM youths/hidden young drug abusers	Provided 398 sessions (204.1%) to 1,745 man-times (103.9%)
Output Indicator 2B	Provide 105 sessions of on-the-spot crisis intervention and counselling service to 519 man-times of parents/caregivers of at-risk EM youths/hidden young drug abusers	Provided 118 sessions (112.4%) to 529 man-times (101.9%)
Output Indicator 3	Provide 288 sessions of on-the-spot health check-up to 2,400 man-times of at-risk EM youths/hidden young drug abusers	Provided 365 sessions (126.7%) to 2,598 man-times (108.3%)



Output Benchmarks

	Expected Result	Achieved Result
Output Indicator 4A	Provide 144 sessions of social groups and leisure activities to 840 man-times of at-risk EM youths/hidden young drug abusers	Provided 206 sessions (143.1%) to 1,014 man-times (120.7%)
Output Indicator 4B	Provide 54 sessions of educational youths' group to 270 man-times of at-risk EM youths/hidden young drug abusers	Provided 66 sessions (122.2%) to 617 man-times (228.5 %)
Output Indicator 5	Provide 18 sessions of educational and support group for parents/caregivers to 144 man-times of parents/caregivers of at-risk EM youths/hidden young drug abusers	Provided 18 sessions (100%), 289 man-times (200.7%)



Outcome Benchmarks

	Description of Indicator	Evaluation Result
Outcome Indicator 1	Participants perceive a higher risk associated with drug abuse	500 valid questionnaires evaluated 96.4% of participants perceive a higher risk associated with drug abuse
Outcome Indicator 2	Participants show improvement in their ability to identify children's drug abusing behaviors	200 valid questionnaires evaluated 96.5% of participants show improvement in their ability to identify children's drug abusing behaviours
Outcome Indicator 3	Participant's rating on educational and support groups	200 valid questionnaires evaluated 88.5% of participants agree that educational and support groups activities strengthen their anti-drug awareness



Outcome Benchmarks

	Description of Indicator	Evaluation Result
Outcome Indicator 4	Participants show reduction in their permissive attitude towards cannabis	300 valid questionnaires evaluated 96.3% participants show reduction in their permissive attitude towards cannabis
Outcome Indicator 5	Participants show improvement in their self-efficacy to refuse drug abuse	500 valid questionnaires evaluated 94% of participants show improvement in their coping skills ; 94% of participants indicate reduction in drug use desire ; 93.8% of participants indicate reduction in relapse risk ; 94.4% of participants indicated increase in importance to remain drug free and 92.6% of participants indicate increase in chance of resisting drug.
Outcome Indicator 6	Participants gain knowledge about the harm of drug abuse	500 valid questionnaires evaluated 91.2% of participants gain knowledge about the harm of drug abuse.



Method of Outcome Evaluation

	Pre & Post Test Survey
Outcome Indicator 1	Participants perceive a higher risk associated with drug abuse
Outcome Indicator 2	Participants show improvement in their ability to identify children's drug abusing behaviors
Outcome Indicator 3	Participant's rating on educational and support groups
Outcome Indicator 4	Participants show reduction in their permissive attitude towards cannabis
Outcome Indicator 5	Participants show improvement in their self-efficacy to refuse drug abuse
Outcome Indicator 6	Participants gain knowledge about the harm of drug abuse



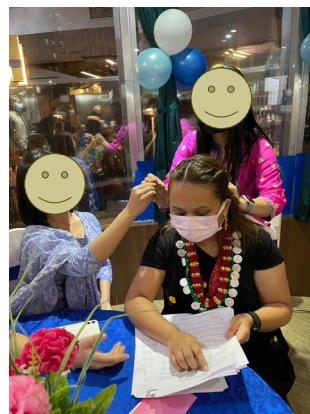
Method of Outcome Evaluation

	Pre & Post Test Survey
Outcome Indicator 1	BDF Questionnaire no.16
Outcome Indicator 2	BDF Questionnaire no.19
Outcome Indicator 3	BDF Questionnaire no.10(b)
Outcome Indicator 4	BDF Questionnaire no.25
Outcome Indicator 5	BDF Questionnaire no.12
Outcome Indicator 6	BDF Questionnaire no.2



Experience Gained – Reason Behind Success

- Teamwork
- Role of Peer Supporter/Staff support with real life experience and lessons from ex drug abusers (language, Relationship building etc)
- High Cultural Sensitivity
- High Flexibility
- Determination & Passion
- Strong network with other NGOs , EM community stakeholders, religions Leaders etc
- Supported by BDF





Experience Gained – Lesson Learnt

- Importance of peer influence among youths
- Role of parents in identifying high-risk youth
- Significance of employing EM staffs
- Understanding Hong Kong's Drug-related Policies
- Importance of in-school service



Conclusion

- Able to identify at-risk youth through outreach service and provided activity groups for early intervention, reducing their chances of drug use
- Enhance youth awareness of Hong Kong's drug policies compared to their own countries
- Able to teach parents to recognize the likelihood of their children using drugs.
- Successfully identified some young drug users and referred them to rehabilitation services
- Having EM colleagues allows the program to design activities that align with minority cultures, increasing awareness and building positive relationship with more youths.



Suggestions

- Enhance understanding among minority groups about the dangers of cannabis
- Increase awareness regarding the illegality of CBD products
- Use event-based approaches to promote acceptance of social service within minority communities, as cultural understanding maybe lacking
- Engage part-time minority colleagues to more effectively disseminate information
- Create a center for ethnic minority youth to serve s a hub, reducing their chances of loitering on the streets.



End