

Beyond Reach Information and Prevention (BRIP)  
BDF220018

Sponsored by: Beat Drugs Fund  
Operated by: Hong Kong Nepalese Federation

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## Introduction

Beyond Reach Information and Prevention is a preventive education and publicity project which is operated by the Hong Kong Nepalese Federation focusing on enhancing anti-drug awareness, knowledge, attitudes among Nepalese community people. The project encompasses a range of activities, including workshops, trainings, visits, outreach programs, and the creation of anti-drug materials such as leaflets and posters. These resources are disseminated using diverse channels, including social media platforms, to reach a wider audience and effectively spread anti - drug message within Nepalese community in Hong Kong.



## Project Content

- **Training Programs:** Project focuses on engaging youth in various extracurricular activities during their free time with the aim of promoting healthy physical, mental and social behaviors.
- **Anti-Drug Training /Seminars :** To disseminate, educate and equip young individuals, including their parents of Nepalese community with anti drug knowledge, essential skills and information to effectively combat drug misuse and promote a drug free lifestyle.
- **Visit Cum Anti-Drug Workshop:** Arrange visits to rehabilitation centers to provide participants with a deeper understanding to the facilities and services available for individuals seeking recovery from abuse. These immersive experiences offer firsthand insights into the realities of rehabilitation and enable participants to engage with former rehabilitees, gaining valuable perspectives and life experiences that reinforce the importance of anti-drug initiatives.



## Project Content

- **Outreach Services:** Outreach services aimed at dissemination anti-drug messages and raising awareness among the Nepalese community by distributing informative materials such as leaflets and brochures. We proactively engage with community members in their living environments ensuring that essential anti-drug resources are accessible and easily understood by those project aim to educate and protect.



Training Class – Art Class and Anti-Drug Training for Art Class Students



Training Class - Dance Class and Anti-Drug Training For Dance Class Students





Training Class – Cooking Class and Anti-Drug Training For Cooking Class Students



Training Class – Taekwondo for Self Defense



Participants of Taekwondo Class attending anti-drug seminar



Seminar / Workshop –  
Anti-Drug Awareness and Parental Education Seminar -1



Anti-drug drawing exhibition and kid corner



Anti-drug seminar -2






Visit cum Anti-Drug Workshop- Operation Dawn Island Gospel Rehabilitation Centre Visit




**Output Indicator Result 1**

Output indicator	Description of Pledged Output Targets	Output targets achieved by the end of the project
Output Indicator 1	<p>A. Provide 4 sessions (2 hours per session) of art training* to 12 participants with total actual attendance of 39 man-times.</p> <p>B. Provide 4 sessions (2 hours per session) of dance training* to 12 participants with total actual attendance of 39 man-times.</p> <p>Note: One session of anti-drug training will be provided to participants of the above trainings.</p>	<p>Provided 4 Sessions (2 hours per session) of Art Training to 12 participants with the actual no. of participants reached up to 47 man-times.</p> <p>B. Provided 4 Sessions (2 hours per session) of Dance Training to 12 Participants with the actual no. of participants reached up to 47 man-times.</p> <p>Note: One session of anti-drug training was provided to participants of the above trainings.</p>




**Output Indicator Result 2, 3**

Output indicator	Description of Pledged Output Targets	Output targets achieved by the end of the project
Output Indicator 2	<p>Provide 4 sessions (2 hours per session) of Taekwondo training* to 12 participants with total actual attendance of 39 man-times.</p> <p>Note: One session of anti-drug training will be provided to participants of the above trainings.</p>	<p>Provided 4 Sessions of Taekwondo Training to 12 Participants with the actual number of participants reached up to 48 man-times.</p> <p>Note: One session of anti-drug training was provided to participants of the above trainings.</p>
Output Indicator 3	<p>Provide 4 sessions (4 hours per session) of cooking training* to 20 participants with total actual attendance of 64 man-times.</p> <p>Note: One session of anti-drug training will be provided to participants of the above trainings.</p>	<p>Provided 4 Sessions of Cooking Training to 20 participants with the actual no. of participants reached up to 75 man-times,</p> <p>Note: One session of anti-drug training will be provided to participants of the above trainings.</p>




**Output Indicator Result 4, 5**

Output indicator	Description of Pledged Output Targets	Output targets achieved by the end of the project
Output Indicator 4	<p>Provide 2 sessions of anti-drug workshops (3 hour per session) to 60 participants with 80% (48 man times) of participants attending the whole session.</p>	<p>Provided 2 sessions of anti-drug workshop/ training seminar to 83 participants with the actual number of participants reaching up to 83 man-times.</p>
Output Indicator 5	<p>Provide 1 session of Drug Treatment Residential Centre visit cum anti-drug workshop/seminar to 30 participants with the actual no. of participants reach up to 27 man-times.</p>	<p>1 session of drug treatment residential care visit cum anti-drug workshop to 30 participants with actual number of participants reached 28 man-times.</p>




**Output Indicator Result 6**

Output indicator	Description of Pledged Output Targets	Output targets achieved by the end of the project
Output Indicator 6	480 Nepalese receive outreaching services and home visit services and the actual attendance reach up to 480 man-times.	565 Nepalese general people received outreaching services and the actual number of service receipt up to 565 man-times.



**Outcome Indicator Result**

Outcome Indicator	Description of pledged outcome targets	Outcome targets achieved by the end of the project
Outcome Indicator 1	<p>Participants gain knowledge about the harm of cannabis abuse.</p> <p>(80% of participants gain knowledge about the harm of cannabis abuse / statistical significant gain in knowledge about harm of cannabis abuse as indicated by paired t-test)</p>	<p>Participant gained knowledge about the harm of cannabis abuse.</p> <p>-Overall, 94.5% participant gain knowledge about the harm and legal consequences of cannabis abuse.</p> <p>-Statistical significant gain in knowledge about harm of cannabis abuse found by using paired t-test</p>
Outcome indicator 2	<p>Participants show improvement in anti-drug attitude</p> <p>(80% of participants show improvement in anti-drug attitude / statistical significant improvement in anti-drug attitude as indicated by paired t-test)</p>	<p>Participants showed improvement in anti-drug attitude.</p> <p>-Overall 86.7% participants shows Improvement in the anti-drug attitude.</p> <p>-Statistical significant improvement in anti-drug attitude found by using paired t-test</p>



**Outcome Indicator Result**

Outcome Indicator	Description of pledged outcome targets	Outcome targets achieved by the end of the project
Outcome indicator 3	Participants show improvement in their acceptance of rehabilitees and drug treatment and rehabilitation facilities.	<p>Participants showed improvement in their acceptance of rehabilitees and drug treatment and rehabilitation facilities.</p> <p>-Overall 89.3% accepting drug rehabilitees and 71.4% accepting T&amp;R services or facilities respectively and 92.9% showed overall improvement.</p> <p>-Statistical significant improvement in their acceptance of rehabilitees and drug treatment and rehabilitation facilities found by using paired t-test</p>



**Experience Gained**

**Reason behind success**

The "Beyond Reach Information and Prevention" (BRIP) project has successfully gained valuable experience through its initiatives, leading to impactful outcomes in the fight against drug abuse. Key reasons behind the project's success include:

- Leveraging the reach of the Hong Kong Nepalese Federation (HKNF) as an umbrella organization with a vast membership base and active communication channels within the Nepalese community, HKNF provided a strong foundation for BRIP's outreach efforts. The continuous engagement with community members through various activities, meetings, and gatherings ensured consistent delivery of anti-drug awareness messages to a wide audience.
- BRIP fostered relationships with organizations such as SARDA, SRACP, HK Police Force, and rehabilitation centers, enhancing the project's reach and effectiveness. These relationships facilitated the sharing of resources, expertise, and best practices in tackling drug abuse within the community.



### **Experience Gained**

#### **Lesson Learnt**

Utilization of Professional Talent: To enhance the effectiveness of future educational efforts, leveraging the expertise and experience of professionals within the Nepalese community could serve as a valuable resource. Engaging professionals as speakers or tutors can provide role models for healthy living and strengthen the impact of anti-drug awareness initiatives.

To effectively engage young individuals and parents in anti-drug activities, it's crucial to develop and implement creative and innovative approaches.

Incorporating incentives into anti-drug activities can be an effective way to attract participants and encourage their active engagement.



### **Conclusion**

Even though drug misuse is a complicated issue, if we can help individuals, families, and communities at the right moment, even tiny measures toward raising general awareness of the issue can have a significant impact on their lives. Beyond Reach Information and Prevention has played a basic role in particular in spreading and disseminating knowledge about drug abuse. BRIP has effectively accomplished its overall goals and objectives while working to educate the Nepalese community. The project has played a simple role in spreading and disseminating anti-drug knowledge of drug abuse in community people through simple extracurricular activities such as training, talk, sharing and seminars. BRIP has made an attempt to educate and avoid future damage from drug usage, and it has successfully attained its overall objectives and goals.



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**THANK YOU**