Caritas - Hong Kong
Life Architect III

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禁毒基金 BEAT DRUGS FUND

生活建築家 LIFE ARCHITECT

Caritas Love in the Service of Hope

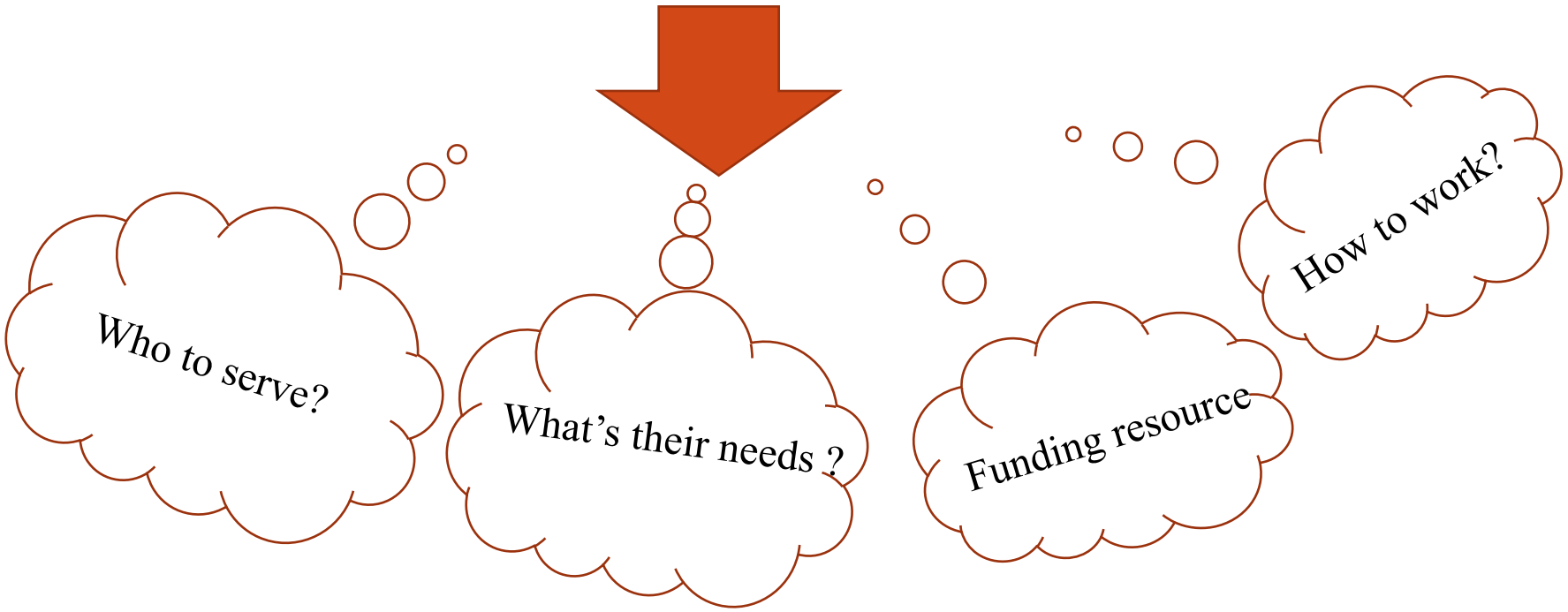
Life Architect III

- Night Club Outreaching
- Online Outreaching
- Duration: 3years

How the project was conceptualized and put into a BDF proposal

Rationale

- Frontline working experience + Social phenomenon
- To fill the service gap
- Background studies & literature reviews



Setting of Service Targets

- Two groups of hidden young substance abusers, aged under 30, who are not approached by the conventional drug education and treatment services, they are:

1. The young female drug abusers who are working in night entertainment venue

2. The hidden young drug abusers who often surfs the internet

Setting of Project Objectives

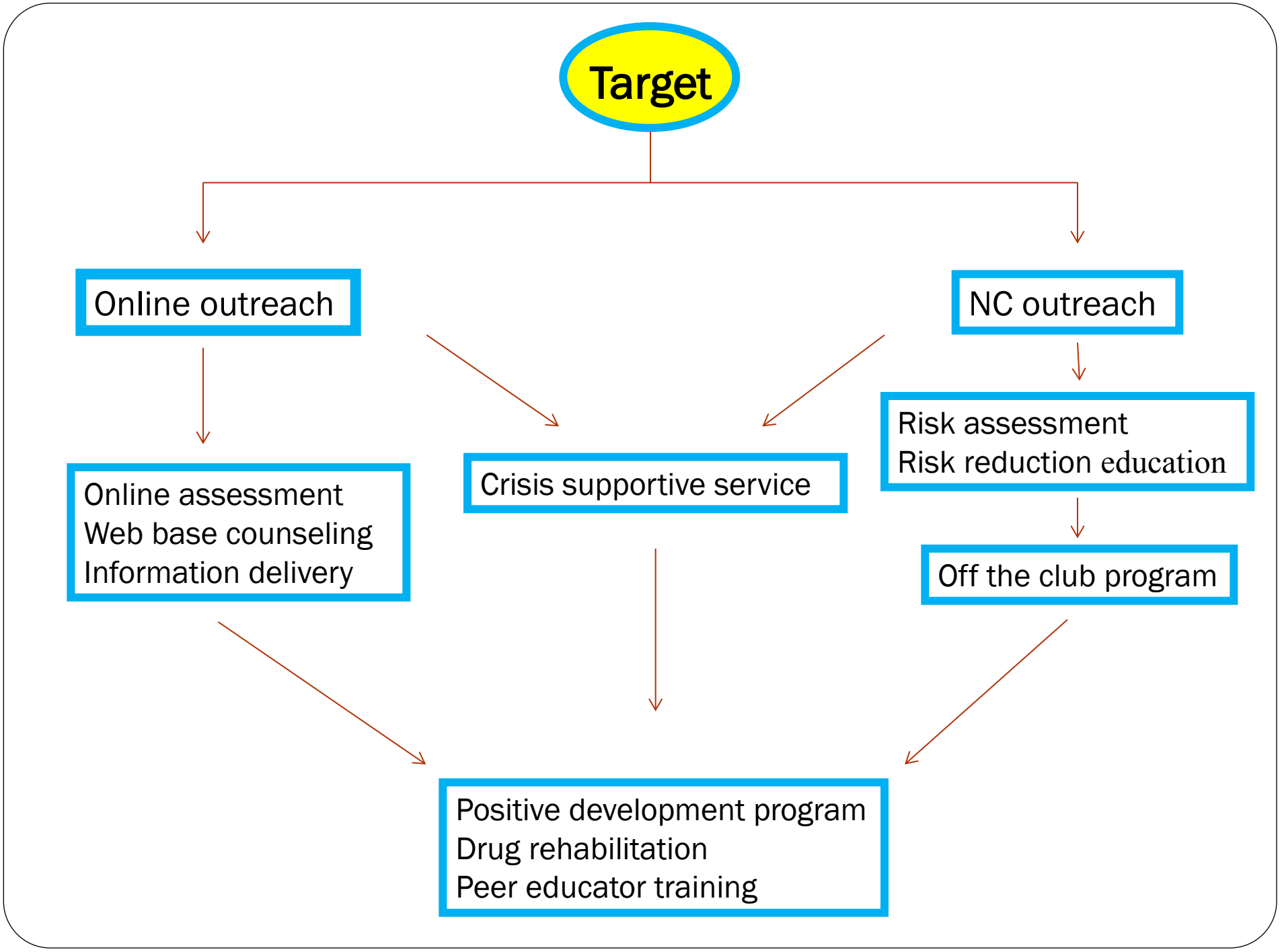
- Related to Needs /Life pattern/ habit / characteristics
- Be specific & focus
- Be realistic
- Quantifiable to outcome & output indicator
- Time bounded

Our Objectives

1. To identify and engage the hidden young female drug abusers in **night club** and hidden young drug abusers via **social media**
2. To deliver **brief risk assessment** and increase their awareness and understanding on their risk on drug abuser
3. To deliver **online drug prevention message** to hidden drug abusers and at risk youth
4. To encourage them to join **drug prevention** and **rehabilitation service** and finally reduce or stop drug use
5. To deliver **online drug counseling** for hidden drug abusers

Implementation

- Intervention
- Possible resources
- Possible working partners
- Innovative


Target
Online outreach
NC outreach
Online assessment
Web base counseling
Information delivery
Crisis supportive service
Risk assessment
Risk reduction education
Off the club program
Positive development program
Drug rehabilitation
Peer educator training

Our Output Targets

Indicator	
1	To reach 1000 young female drug abusers and high risk young female who frequently work in night club
2	To identify and deliver on site risk reduction to 1800 young female drug abusers/ at risk female
3	To motivate 450 of the young female drug abusers to attend the off the club program
4	To motivate 300 young female and 200 hidden young drug abusers on internet to join the drug rehabilitation service
5	To identify 2000 hidden and at risk youth on internet via social media application and forums
6	To provide online outreach drug education to 500 hidden young drug abusers via social media application tools and web based intervention
7	To engage 250 young drug abusers on the internet to attend offline service

Our Outcome Targets

Indicator	
1	70% of the participants show understanding on their risk on drug use
2	70% of the participants increase motivation to quit drug
3	70% of the participants reduce or stop using drug in the past three months
4	70% of hidden young drug abusers show improvement in attitude and knowledge towards drug abuse

Night Club Outreach

- Date: First three WED and THU of each month
- Time: 9:00pm – 12:00 mid night
- Venue : Night Club around Jordan and Mongkok
- Worker involved: 2 workers

Networking with nightclubs

Onsite risk assessment & risk reduction education

- Questionnaires
- Information cards
- Tailor made gifts
- Onsite body check

Off the club program

- Assertive training
- Career plan
- Interest development

Online Outreach

- Date: Every THU, WED, THU
- Time: 10:00am – 6:00pm / 2:00 pm – 10:00 pm
- Media : Apps, Whatsapp , Website, Chatroom, Facebook, FB Fanpage
- Worker involved: 1-2 workers

How to do online outreaching through Facebook

- Detect work
- Identification/snowball
- Engagement + active participation + Networking
- Assessment
- Intervention

Fans page

- Tue : Sharing interesting post
- Wed: Sharing drug post
- Thur: Sharing drug stories of our peer counsellor/ clients

生活建築家 Life Architect - 香港明愛濫藥輔導計劃

Published by YouTube [?] · September 28 at 7:12pm ·

冰毒原來會影響性能力.....

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分钟学堂 26 为什么冰毒更可怕

《分钟学堂》将为你带来全新的娱乐体验。本片以幽默、清新的语言和画面，让知识不再那么枯燥与无聊。性知识、科学冷知识和生活热点解读，总有一款适合你。分钟学堂，读懂你的生活！

YOUTUBE.COM

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KaMan Wan

1 share

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生活建築家 Life Architect - 香港明愛濫藥輔導計劃

Published by Ada Chan [?] · August 31 ·

一位少女，透過一張又一張的照片，赤裸裸地分享她吸毒的故事。賺夠毒資，滿足毒癮，成了她生活的唯一目標。心痛她因爲毒癮放下所有的尊嚴，但敬佩她爲了重新生活而決心戒掉毒癮。在此勉勵所有希望戒掉毒癮的少男少女。阿麗做到，你都可以！:)

See Translation

一個吸毒女孩的故事

阿麗今年22歲，家在遼寧丹東。16歲那年，她初中剛畢業，父母離異了，

BLOG.XUITE.NET | BY ADAM (ADAM0716)

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生活建築家 Life Architect - 香港明愛濫藥輔導計劃
Published by Lolo Yip [?] · September 22 at 9:43pm ·

< 星期四故事 - 短篇連載 - 完結 >
在那段反思期，我開始脫離自己的所謂「朋友」，重回我正常的生活路軌，在學業上加以努力，陪我渡過的就是親人、同學，和一些會勸自己介毒的朋友。我認為，飲酒食煙是很多青少年會做的行為，但一些過了底線，觸犯法律的就要三思，萬萬不可以做。幸好我的父母也從沒放棄我，還不斷鼓勵我：即使結果如何也不可以放棄，我為此感到慚愧，亦決心去脫離毒品和混亂的生活模式。

等了一年多，終於要面對審訊。... See More
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生活建築家 Life Architect - 香港明愛濫藥輔導計劃
Published by Jo Jo Caritas Work [?] · September 29 at 7:20pm ·

<星期四故事 - 連載 1 >
從來我就認為我是個不被愛的孩子,未出世親父就離棄我和媽媽。而我亦經常被寄放在親戚家,媽媽很多時都只顧著賭錢,記得有次她賭錢時,我剛放學去找她,她說我累她輸錢,回家途中不斷地罵我,回到家更打了我一頓和罰我跪了一晚,(她說我不認錯,我很堅持我沒有犯錯絕不道歉) 至此我很討厭賭博。

婆婆很疼我,但因年紀老邁,不能長時間照顧我,所以我很多時在姨媽家,我很喜歡和表哥玩,他很錫我,但想不到他竟然性侵犯我,那兩年對我造成永不磨滅的傷痕,因為不敢告訴任何人,所有悲痛都壓抑在心裡,因此我的性格變得孤僻不喜歡與人相處。... See More
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Chat room

Web-based counseling

Rehabilitation service

- **Positive development program**
  - Body Check
  - Cognitive / Emotional Assessment (conducted by HKPU)
  - Mentorship Program
  - Volunteer Service
- Individual counseling
- Group Based counseling
- Referrals (SAC, ICCMW, IFSC, Hostels etc.)

- Volunteer Service
- Mentoring
- Therapeutic Group
- Crisis Support Service
- Professional Training

Key points for preparation of project proposal

- Evidence base
- New elements
- Implication
- Worker partner

Set time frame

- Starting up and finishing project
- Key miles stone (eg. Training / Program / Research)
- Expected challenge & Contingency plan

Key points for preparation of setting objectives

- Value-add to conventional service / new service to fill the gap
- Social phenomenon
- Trend of drug issue

Output & Outcome

- Countable
- Specific
- Questionnaire to support

Budget & Staffs

- Understand the funding budgeting
- Roles & duties of the staff
- Technical support

Key points for during project implementation

- Consistence
- Details & Concrete
- Closely communicate with BDF

Q & A

THANK
YOU!