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The Society of Rehabilitation and Crime Prevention, Hong Kong

Project Midnight Southray

(BDF 150014)

Drug preventive service for high risk non-Chinese ethnic Night Youth Drifters through Midnight Outreach

Implementation period:

1/8/2016 – 31/7/2018

Sponsored by the Beat Drugs Fund

禁毒基金 BEAT DRUGS FUND

How the project was conceptualized and put into a BDF proposal

Rationale

- Rising demand for specific and cultural sensitive drug prevention service
- To fill the EM service gap

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Setting of Service Targets

Target on 2 groups of service users, including at-risk non-Chinese ethnic youth as well as young adults who are aged below 30.

1. At-risk EM youth (without job or not attending school) (Age between 13 – 20)

2. At-risk EM young working adults (Age between 20 – 30)

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Setting of Project Objectives

Specific

Need

Realistic

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Objectives

- To reach out non-Chinese ethnic high risk youth and young adult to promote early help seeking and to facilitate early identification of drug abusers
- To provide social inducing workshop and leisure activities and on-the-spot crisis intervention and counselling service to non-Chinese ethnic high risk youth and young adult respectively to cultivate an anti-drug attitude among them
- To conduct training workshops which relate to drug offences knowledge for non-Chinese frontline staffs of Bars and Restaurants, and include video shooting and editing program to promote ethnic minority youth's understanding of legal consequence of drug abuse
- To make referrals for non-Chinese ethnic high risk youth and young adult who have drugs-related problem

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Implementation

- Intervention approach
- Resources involved
- Partnership

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Our Output Targets

Indicator	Description of Indicator (with targets)
1.	480 man-time of at-risk EM youth/ hidden drug abusers reached by social inducing workshop and leisure activities
2.	60 man-time of at-risk EM youth/ hidden drug abusers for visit/ guided tour/ sharing
3.	1,153 man-time of at-risk EM youth and hidden drug abusers for on-the-spot crisis intervention and counselling service
4.	1,536 man-time on-the-spot health check up to hidden EM drug abusers/ at-risk EM youth
5.	72 man-time at-risk EM youth/ hidden drug abusers for Employment Training and Support Program

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Our Outcome Targets

Indicator	Description of Indicator
1.	70% of participants show improvement in their perception of risk associated with drug abuse (or significant improvement as indicated by paired t-test)
2.	70% of participants show improvement in their perceived self-efficacy on drug avoidance (or significant improvement as indicated by paired t-test)
3.	70% of participants show a reduction in their permissive attitude towards drug abuse (or significant improvement as indicated by paired t-test)
4.	70% of participants agree that the programme enable them to raise the treatment motivation (or significant improvement as indicated by paired t-test)
5.	70% of participants show an increase in their self-efficacy to refuse drug (or significant improvement as indicated by paired t-test)

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Outreaching Service

- Date: Every Monday, Wednesday and Friday night
- Venue: Yau Tsim Mong, Sham Shui Po, Tin Shui Wai, Yuen Long
- Use service car to provide mid-night outreach
- Provide on-the-spot crisis intervention and counselling service

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Non-Chinese Peer Educators

- High cultural sensitivity
- Training sessions / placement
- To deliver anti-drug messages and conduct activities

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Social Inducing Workshop and Leisure Activities

- Workshop on healthy life style building, drug awareness enhancement and drug offences knowledge

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Visit/ Guided tour/ Sharing

- Sharing session by EM drug rehabilitant to strengthen the resilience of drugs and motivation of treatment

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Volunteer Program

- Trained volunteer to provide service to people in need

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Other Services

- Employment training and support program
- Video shooting and editing program
- Training workshops for Non-Chinese frontline staff of Bars & Restaurant
- On-the-spot health check-up
- Treatment service referral
- Publicity and public education activity (deliver anti-drug / healthy lifestyle messages to EM community)

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Key points for preparation of project proposal

- New idea
- Evidence base
- Reasonable time frame
- Feasibility

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Lessons Learnt

- Think carefully when planning the timetable
- Think about any challenge and contingency plan
- Ensure all the output and outcome targets are realistic and could be achieved before project completion

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THANK YOU VERY MUCH.

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